

Norm Dannen designed a lesson to teach some short stories by Ernest Hemingway.

He had his students prepare a multimedia presentation for the story, *The Snows of Kilimanjaro*. The small group projects had the following structure, all centered around developing and marketing a vacation package to Africa.

Students could select from these ideas for presenting the vacation package:

- a brochure (2–4 pages)
- a booklet (2–4 pages)
- a PowerPoint presentation (2–6 slides)

Students were asked to consider the following in preparing their vacation packages:

- How long will the trip last?
- What is the order of the sites visited?
- What is the cost of your trip?
- What is the name of the tour?
- What is the geography/history of the site?
- What is the climate?
- What are the local customs?
- Why are you traveling to each site? (i.e., location's relationship to the short stories read).

Other criteria included:

- Students will work in groups with four or five people.
- All students will receive the same grade.
- Projects will be presented to the class.

To guide students in their preparation of the multimedia presentations, Norm gave them each a scoring guide. To see this scoring guide, [click here](#).